

Tri-State Chamber Music Alliance
Mission Statement
(Draft)

Mission Statement

In recognition of many challenges facing presenters, performers, and composers of chamber music today, the purpose of the Tri-State Chamber Music Alliance is to work together to better promote the performance and enjoyment of high-quality chamber music throughout our region. Specific goals are to increase our audiences--particularly young audiences, sponsor diverse outreach and residency experiences, and improve our effectiveness through increased communication, cooperation, and shared expertise.

Possible activities include the following:

- Coordinating tours—block bookings.
- Sharing information about good groups and good outreach experiences.
- Collaborating on residencies, commissions, and other projects involving joint funding/grants etc.
- Sharing information and ideas on fund-raising, publicity, board development, membership, ticket sales, and other logistical matters.
- Sharing promotion materials, participating in ad swaps, etc.
- Having an annual meeting to share information and ideas.
- Promoting chamber music among amateur musicians.
- Brainstorming unusual venues, formats, and settings for concerts to reach new audiences.
- Coordinating run-out concerts for competition winners.
- Work with media to effectively develop calendars and promote/review concerts.
- Exploring ways to recruit and cultivate volunteers.